

MailStore Implemented at Antenne Bayern

MailStore Server Case Study

True to life, informative, and entertaining: ANTENNE BAYERN has been broadcasting a full 24-hour program that listeners can identify with since 5 September 1988. Programming is optimized for the listening preferences of the 14 to 49-year-old target group. The varied mix of music, service, moderation, news, and entertainment appeals to active, mobile people of various ages in all regions of Bavaria. ANTENNE BAYERN reaches 4.1 million listeners daily.



On-air personalities are the heart and soul of ANTENNE BAYERN.

They are the most well-known and popular radio hosts in Bavaria. Every day they wow listeners anew with authentic moderation, likable charm, and lots of comedy.

Carefully researched and coherently prepared: ANTENNE BAYERN news presents all important regional and international topics in politics and business, sports and culture, education and service. In addition, timely special broadcasts and a global network of correspondents offer extensive background information. Being a service leader is among ANTENNE BAYERN's key success factors. From weather reports to Bavaria's first real-time traffic flow measurement: ANTENNE BAYERN keeps on setting new service standards. The broadcaster also provides live sports coverage. This includes Bundesliga games as well as major sporting events such as the Olympics and the European/World Cup.

www.antenne.de

Test Phase

Project leader	Michael Vogel, Deputy Technical Manager
Objectives	▪ Fulfill legal compliance requirements ▪ Reduce the workload of the email server ▪ Simplify backup and restore processes ▪ Protect against data loss ▪ Fast search for archived emails
Length of the test phase	Six weeks
Decision	Key arguments in favor of implementing MailStore Server as the email archiving solution: ▪ “In a market comparison, this is the most stable and easy-to-implement solution with the lowest administrative requirements” ▪ “Excellent value for your money” ▪ “Fast search for locating archived emails”



Image 1 “Antenne Bayern broadcasting studio” Photo: Antenne Bayern

Live Use

Implemented in	October 2015
Number of licensed users	300 (as of: February 2016)
IT infrastructure in use	▪ VMware vSphere 5.5 ▪ Windows Server 2012 R2 ▪ Windows 7 ▪ Microsoft Exchange 2013 ▪ Outlook 2010
Evaluation of the initial installation times and costs	"The initial MailStore Server setup took very little time. With a little bit of experience, the initial installation and setup was virtually self-explanatory."
User administration	"Users were added using LDAP import from the Active Directory to MailStore Server."
Archiving method	"The employee mailboxes are archived automatically. Rule-based deletion from the employee mailboxes was implemented as well. Naturally, all emails remain available in the archive."
Evaluation of live operation	"We have been archiving our email with MailStore Server since October of 2015. Next to fast installation, simple configuration, and exemplary support, the fact that the software conforms with the regulations regarding legally compliant email archiving was one of the key selling point. Trouble-free operation to date has kept administrative costs low."
End user access	▪ MailStore Outlook add-in ▪ Web login ▪ Mobile login
Evaluation of the documentation	"The technical documentation was only needed for special configuration settings in certain phases. In those cases, the required information was easy to find."
Evaluation of the solution stability	"MailStore Server is very stable in operation while delivering excellent performance."
Evaluation of ongoing maintenance costs	"The software sets itself apart with ongoing low maintenance effort for the administrator."

Overall Assessment

“After comparisons with REDDOXX MailDepot and Barracuda Mail Archiver, we opted to go with MailStore Server. The excellent value it represents, straightforward installation, and low administrative costs were key factors in our decision. In addition to protecting against data loss and reducing the load on the email server, we have achieved our most important objective of legally compliant email archiving thanks to MailStore Server. Being able to find archived emails quickly with the integrated, easy-to-use search function is a major benefit for our employees. In regards to quality and response time, technical support is fast and professional. MailStore Server is a very reliable, high-performance solution that is easy to manage. For those reasons, we would definitely recommend it.”