

# MailStore Service Provider Edition

Email Archiving for Service Providers

- ▶ Email archiving as a service
- ▶ Runs on own or leased infrastructure
- ▶ Customized branding options



## Why MailStore?

When end customers select a cloud service provider for their email archive, they need a service that will support them to ensure the integrity, availability, and confidentiality of their business-critical information. The MailStore Service Provider Edition (SPE) provides each end customer with their own self-contained MailStore instance that operates completely independently from those belonging to other customers.

### Maintain Control

You operate the MailStore SPE yourself on your IT infrastructure. This way, you maintain control over the solution and your customers. You are free to set your prices independently and you can customize the solution using extensive branding options.

### Versatile Technology

The MailStore SPE supports virtually all email systems, archiving and access methods. This way, you can implement various application scenarios and serve nearly all types of small and medium-sized businesses. Scripting options make it possible to integrate the MailStore SPE into your own IT infrastructure.

### For Small and Large Customers

Providers with a low number of users can operate the MailStore SPE in an easy-to-use single server mode. The MailStore SPE is freely scalable to any number of customers in multi-server mode. You can simply switch between the modes at any time.

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## Five Reasons for Service Providers

### Additional Monthly Revenue

Generate additional and long-term revenue. If desired, you can also integrate accompanying services such as consulting into your service portfolio.

### Simple Cross-Selling

Simply and effectively offer your archiving service to existing and new customers as a cross-selling proposition for existing email services.

### Outpace the Competition

Not all service providers offer email archiving as a managed service. Fill this gap in the market – don't wait for another provider to do it.

### Acquire New Customers

Many companies are actively looking for a solution that can help them to meet legal requirements to archive their emails and help fulfill compliance requirements. Tap into this potential.

### Increase Customer Retention

By offering several managed services around email, you could achieve a high level of long-term customer retention.

## Advantages for End Customers

- Assisting with regulatory compliance
- Help customers meet their obligations under the EU's GDPR
- Fast full-text searching for emails and attachments
- Helps to protect against data loss
- Reduce the workload of mail servers
- Simplify backup and restore
- Independence of cumbersome PST files
- Eliminate mailbox quotas

## Start Today

- Register with no obligation to purchase
- Free 30-day trial version
- Comprehensive technical assistance
- Range of marketing materials

## Any Questions?



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