

# Email Archiving: 5 Reasons for Service Providers

## 1. Additional Revenue

Generate additional and long-term revenue. If desired, you can also integrate accompanying services such as consulting and setup into your service portfolio.

## 2. Simple Cross-Selling

Simply and effectively offer your archiving service to existing and new customers as a cross-selling proposition for existing email services.

## 3. Outpace the Competition

Not all service providers offer email archiving as a managed service. Fill this gap in the market – don't wait for another provider to do it!

## 4. Acquire New Customers

Many companies are actively looking for a solution that can help them to meet legal requirements to archive their emails and help fulfill compliance requirements. Tap into this potential.

## 5. Increase Customer Retention

By offering e.g. several managed services around email, you could achieve a high level of long-term customer retention.

# Why Should You Use the MailStore Service Provider Edition (SPE)?

## 1. Maintain Control

You operate the MailStore SPE yourself on your own IT infrastructure. This way, you maintain control over the solution and your customers.

## 2. Your Service

You are free to set your prices for your end customers independently and you can customize the solution using extensive branding options.

## 3. Versatile Technology

The MailStore SPE supports virtually all email systems and archiving and access methods. This way, you can implement various application scenarios and serve virtually all types of small and medium-sized businesses. Scripting options also make it possible to integrate the MailStore SPE into your own IT infrastructure.

## 4. Heavily Tested in the Market

MailStore technology is already used in tens of thousands of companies.

## 5. For Small and Large Numbers of Customers

Providers with a low number of customers/users can operate the MailStore SPE in an easy-to-use single server mode. The MailStore SPE is freely scalable to any number of customers in multi-server mode (it is possible to simply switch between the modes at any time).

## 6. Easy to Get Started

Free trial periods with no obligation, comprehensive technical assistance from the MailStore support team, and a range of marketing materials make it easy to get started.

# Start now!

## Register for Free and Try It Out

After registering free of charge and with no obligation, you have the opportunity to test the solution for 30 days and receive access to key resources such as white papers and price information.

- <https://my.mailstore.com/Partner/Register?spe=1&lang=en>

## Get Support

Do you have technical or sales questions? Our MailStore SPE team would be pleased to assist you.

- Phone (Int.): +49-(0)2162-50299-0
- Phone (US): 800-747-2915
- Email: [partners@mailstore.com](mailto:partners@mailstore.com)