

How MailStore Server Can Improve Customers' Efficiency and Unlock New Sales Potential

Sistem Point has been on the look-out for new solutions that can offer specific benefits for customers and help companies of all sizes since 1997, located in Nembro near Bergamo, Italy. www.sistempoint.it



SISTEM POINT
SOLUZIONI INFORMATICHE

“With MailStore Server, we’ve not only solved a number of problems for my clients, but now have more time to find new, valuable offers for them.”

Luca Rovaris,
owner of Sistem Point S.n.c.

The Problem

Some IT elements can be a big headache for an IT admin, for example Outlook. In a world where business depends on email and in which many servers are still POP3, Outlook makes matters more complicated with steadily expanding PST files, a slow search function, cumbersome back-up copies, and complex archives. Moreover, periodic backup activities tend to clash with the software with the result that Outlook generates customer dissatisfaction and clients begin to express dissatisfaction with the IT Provider.

The Solution

IT specialists like Sistem Point implement MailStore Server for their customers because it is highly effective and irons out some of Outlook's flaws. MailStore Server creates a secure central archive for all incoming and outgoing emails on any server and with any client. As a result, MailStore Server solves the problems at their roots: there are no more backup issues, the search function is quicker, messages are no longer deleted,

and it is easier to comply with the regulations on email storage. Last but not least, MailStore's excellent price-performance ratio makes it a perfect option for customers.

The Results

Sistem Point shows that, as well as being very easy to implement, MailStore Server provides a rich set of benefits: the solution allows clients to restore archives encrypted by cryptovirus and restore reliable backups after defective PST files have been identified. Furthermore, critical email content required for legal disputes can be found quickly, and storage limitations become a thing of the past. When customers are satisfied with MailStore Server, they trust Sistem Point even more and are interested in other offers by Sistem Point.

About MailStore's Partner Program

Registering and becoming an Authorized MailStore Partner offers various benefits like free access to Sales & Marketing resources, free NFR & trial licenses, excellent technical support, training & certification courses and attractive discounts. Our basic principle: The better we support our partners, the more successful they can sell our products. Our Partner Program is designed to make it easy for you to engage with and receive benefits from MailStore through the business model that is most appropriate for you, whether it's reselling our software or offering your own managed service. *Learn more about our Partner Program on our [website](http://www.mailstore.com) and register now!*

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