Newsflash

Power to the channel: MailStore expands workforce

Viersen, August 8, 2019 +++ MailStore Software GmbH, a leading German specialist for email archiving solutions, is increasing its channel management personnel. The targeted expansion of national and international channel activities is to remain the cornerstone of sustainable growth in the company, with the DACH countries market and the long-standing partnership with the German- value-added distributor EBERTLANG being key stimuli for business.

Joining the team as Channel Marketing Manager is Christian Lange. Previously an employee of Tech Data, Mr. Lange will be working closely with MailStore's national and international channel partners to provide their sales activities with targeted support.

James Steel, now Channel Sales Manager, is joining MailStore from the British MailStore distributor Zen Software, and will be responsible for the UK, Ireland, Finland, Denmark and Sweden, as well as the Benelux region. Operating out of Manchester, UK, he will also be the contact for MailStore's channel partners in the USA.

Martin Drexler – previously Sales Director at the Czech software manufacturer IceWarp and Application Manager at Oracle – took on the post of Channel Sales Manager CEE. Based in Prague, Czech Republic, he will be looking after select central and eastern European countries, a key growth market for MailStore.

"Our new sales hires send out a clear message, says Philip Weber, Managing Director of MailStore. "Especially in our home market, the MailStore brand almost is synonymous with professional SMB email archiving. We want to build on that and continue down the road of healthy and sustainable growth in our international markets likewise. Following last year's partner program and partner portal makeover, we are now also increasing our man-power in order to offer our international partners an even better sales experience. "

- End -

MAIL STORE™

About MailStore

MailStore Software GmbH from Viersen near Düsseldorf, Germany, is a subsidiary of the U.S. company Carbonite (NASDAQ: CARB), a leading provider of data protection solutions. MailStore is one of the world's leading providers of email archiving solutions. Over 60,000 companies, public authorities and educational institutions in more than 100 countries have placed their trust in the products of the German specialist.

Also, with its Service Provider Edition (SPE), MailStore offers a solution that is tailored to the needs of service providers, who are able to provide their customers with legally compliant email archiving as a managed service.

Our product portfolio also includes MailStore Home, a solution that enables individual home users to archive their private emails free of charge. MailStore Home is currently used by more than 1,000,000 users worldwide.

More information

Information	Source
PDF-file of the press release	https://www.mailstore.com/en/company/press/
Images for press release	Caption: Philip Weber, Managing Director of MailStore, has expanded his channel management personnel. https://download.mailstore.com/marketing/en/mediakit.zip

Further press releases:	https://www.mailstore.com/en/press/2018/03/08/mailstore-is-expanding-on-its-success/ https://www.mailstore.com/en/press/2017/08/22/mailstore-appoints-norbert-neudeck-director-of-sales/
Product portfolio information	https://www.mailstore.com/en/products/mailstore-server/ https://www.mailstore.com/en/products/mailstore-spe/ https://www.mailstore.com/en/products/mailstore-home/
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