MailStore Is Expanding on Its Success

- 50,000 SMEs use MailStore to archive their email
- New distribution partners in Eastern Europe and Africa
- Team growing with new employees

Viersen, Germany, 8 March 2018 +++ MailStore Software GmbH, the German specialist for email archiving solutions, is continuing on its road to success. 50,000 companies across the world now archive their email using software designed by this company based in Viersen, Germany. The key to this software SME's success is indirect sales. Its sales network was expanded in Eastern Europe within the framework of its growth strategy. Alongside two new value added distributors (VAD) for the Czech Republic and Slovakia, another VAD now covers Romania, Moldova and Serbia. These partners are supported by a newly appointed Channel Sales Manager for CEE. Demand from SMEs across the world for MailStore software has also been documented by a new partner in South Africa. In spite of international expansion, the German-speaking market consisting of Germany, Austria, and Switzerland continues to drive growth. Here, the value-added specialist distributor EBERTLANG will contribute significantly to MailStore's success story furthermore.

"Our consistent and steady growth shows that 'made in Germany' email archiving software is in demand across the world," states Philip Weber, Managing Director at MailStore, speaking on the company's success. "Managing directors and IT managers across the world trust MailStore. We owe that above all to the high quality of our software and our outstanding technical support. Our competent and motivated team, which we have notably expanded over the last few years, is behind all this. We also plan on hiring new employees in the future so that we will be able to continue on our growth trajectory. We plan on growing through the business with our value added distributors."

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About MailStore

MailStore Software GmbH, one of the worldwide leading manufacturers of email archiving solutions, is headquartered in Viersen, Germany (near Düsseldorf) and is a subsidiary of <u>Carbonite, Inc. (Nasdaq:</u>



<u>CARB</u>), a leading provider of cloud, hybrid and onsite data protection solutions, headquartered in Boston, USA. Over 50,000 companies and public and educational institutions in more than 100 different countries have placed their trust in the products of this German specialist.

MailStore also offers a solution developed specifically for providers, the MailStore Service Provider Edition (SPE). This solution allows providers to offer their customers email archiving as a managed service.

MailStore Home is another product in the portfolio that allows individual users to archive their personal emails. MailStore Home is currently used by over one million users worldwide.

Information:	Source
This press release in PDF format:	https://www.mailstore.com/en/company/press/
Images for press release:	
	Photo caption: 'Continuing the success story of an email archiving software, which is made in Germany, and hiring new employees: Philip Weber, Managing Director at MailStore' <u>https://download.mailstore.com/marketing/en/mediakit.zip</u>
Product portfolio information:	https://www.mailstore.com/en/products/mailstore-server/ https://www.mailstore.com/en/products/mailstore-spe/ https://www.mailstore.com/en/products/mailstore-home/
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