

MailStore Implemented at the Beltz Group

MailStore Server Case Study

In 1841, Julius Beltz laid the foundations for the Beltz Group when he opened a printing office in Langensalza, Germany. Today, Beltz is a family-run business group that continues to specialise in publishing and graphics design. The publishers release literature on the topics of economy, society, and social sciences in the categories of children's and young adult literature, education, psychology, continuing education, non-fiction and practical guides. The Beltz companies working in graphics design offer a full service for publishers and agents and defines itself as a system provider for books, brochures and products similar to books, as well as loose-leaf notebooks, magazines and catalogues. The publishing group is one of the 50 largest publishers in Germany with an annual turnover of €35 million.



Test Phase

Project leader	Juergen Krapp, Network Administrator
Objective	<ul style="list-style-type: none">▪ Fulfill legal compliance requirements▪ Reduce the workload of the email server▪ Eliminate mailbox quotas▪ Simplify backup and restore processes▪ Protect against data loss▪ To be able to quickly search all emails
Length of the test phase	One week
Evaluation of the test phase	“ELO Archiv, our previous archiving solution, never managed to fulfill our expectations. We particularly liked how the MailStore solution was installed within two to three hours and you could start using it immediately. Of course we tested everything first but we had no problems throughout the entire test phase. This is everything we had imagined for our email archiving.”
Decision	Factors tipping the scales towards MailStore Server: <ul style="list-style-type: none">▪ Low acquisition costs, intuitive operation, minimal system requirements, good range of software sharing options for the client

Live Use

Implemented in	February 2014
Number of licensed users	285
IT infrastructure in use	<ul style="list-style-type: none"> ▪ Windows Server 2008 and 2012 ▪ Exchange 2010 ▪ Outlook 2010
User administration	Users were assigned via MailStore Server's Active Directory Integration
Archiving method	Beltz chose a scheduled archiving strategy. Each night at a set time, MailStore Server checks the emails in all postboxes and archives all new emails. All emails that are older than two years are deleted from the server in order to minimize the exchange service storage requirements. These deleting rules can be defined directly when setting up an archiving profile.
End user access	<ul style="list-style-type: none"> ▪ MailStore Outlook Add-in ▪ MailStore Web Access
Evaluation of the documentation	"It's superb. We quickly learned to appreciate in particular the documentation on software distribution and the included templates."
Evaluation of the live use	"MailStore provides a better Outlook integration in comparison with the previously installed solution. The user satisfaction as well as performance significantly increased thanks to the migration to MailStore Server."

Overall Assessment

"We were totally dissatisfied with our previous archiving solution and discovered MailStore when searching for alternatives. MailStore impressed us with its low purchase price, straightforward installation procedure, high level of usability, excellent documentation, competent and quick support, as well as continuous further development."